

# **BizStart Barron County**

## **New Start Up Business Program**

A new small business start up program has been created in Barron County called BizStart Barron County.

The Rice Lake Chamber of Commerce, Rice Lake City Council Economic Development Committee, Barron County Economic Development Corporation and UW-EC Small Business Development Center have jointly created a comprehensive new program to assist individuals who want to know more about how to start a business in Rice Lake and throughout Barron County.

BizStart provides all the resources a potential entrepreneur needs to start a business by making a phone call to the Rice Lake Chamber offices.

How the program works and how we assist:

- You have an idea
- Will it make money?
- Laying the groundwork
  - Business Plan Creation
  - How to incorporate
  - Business Funding – Finance Preparation
  - State and Federal Registrations
  - IRS Forms
  - Expert Assistance – Legal, Marketing, CPA, Banking
  - Office / Business space location assistance
  - Website creation / logo creation
  - Business cards / printing

Monthly meeting will be set up at the Chamber office in Rice Lake with prospective entrepreneurs for one on one counseling with Jim Mishefske, SBCE Director from the University of Wisconsin – Eau Claire. Counseling is funded by the Small Business Administration and is fee of charge. In addition to start up assistance, expansion assistance and exit strategy advice for business owners and entrepreneurs will be provided.

# **BUSINESS COUNSELING PROVIDED**

## New Businesses – We Can Help!

- Define your idea
- Deal with pitfalls or challenges
- Develop a business plan
- Assist with financing ideas

## Established Businesses – We Can Help!

- Manage your business financial life
- Evaluate your business operating efficiency
- Work through problems or challenges

## Please Bring:

- Existing business plans
- Organization charts
- Last three (3) year tax returns
- Balance sheet, income statement, cash flow statements