

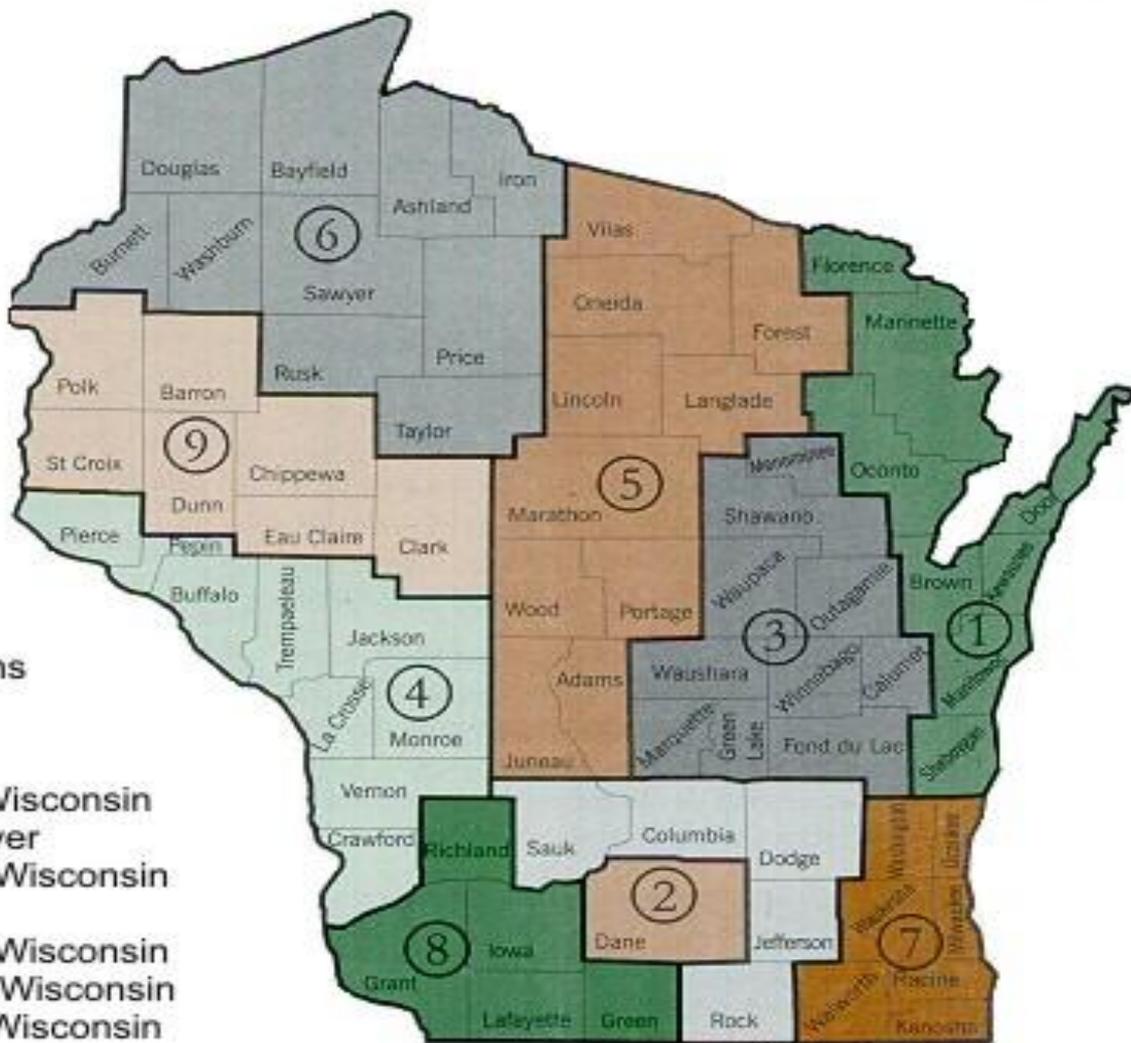
West Central Wisconsin Regional Planning Commission

WCWRPC in Review

Presented by Lynn Nelson & Beth Waldhart



An innovative leader in responsible planning and development for over 40 years
coordinate. partner. advocate. serve.



Regional Planning Commissions

- 1.....Bay-Lake
- 2.....Capital Area
- 3.....East Central Wisconsin
- 4.....Mississippi River
- 5.....North Central Wisconsin
- 6.....Northwest
- 7.....Southeastern Wisconsin
- 8.....Southwestern Wisconsin
- 9.....West Central Wisconsin

Statutory Jurisdictions of Wisconsin's Regional Planning Commissions

West Central Wisconsin Regional Planning Commission

Goal

Assist units of government in planning for the physical, social, and economic development needs of the region.

We do this in three ways:

- 1) We serve as a coordinating organization between federal and state agencies and the local governments they serve.
- 2) We assist units of government in working on issues that occur at a regional level.
- 3) We provide technical assistance, advice, and services directly to individual units of government.

West Central Wisconsin Regional Planning Commission

Economic Development Services

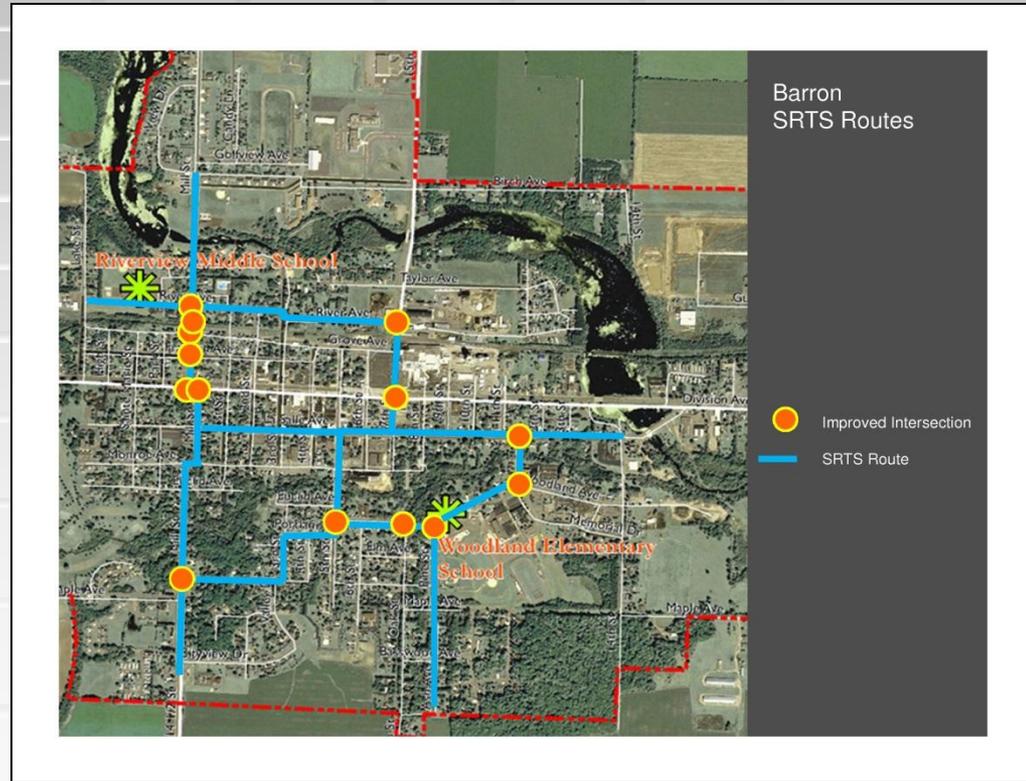
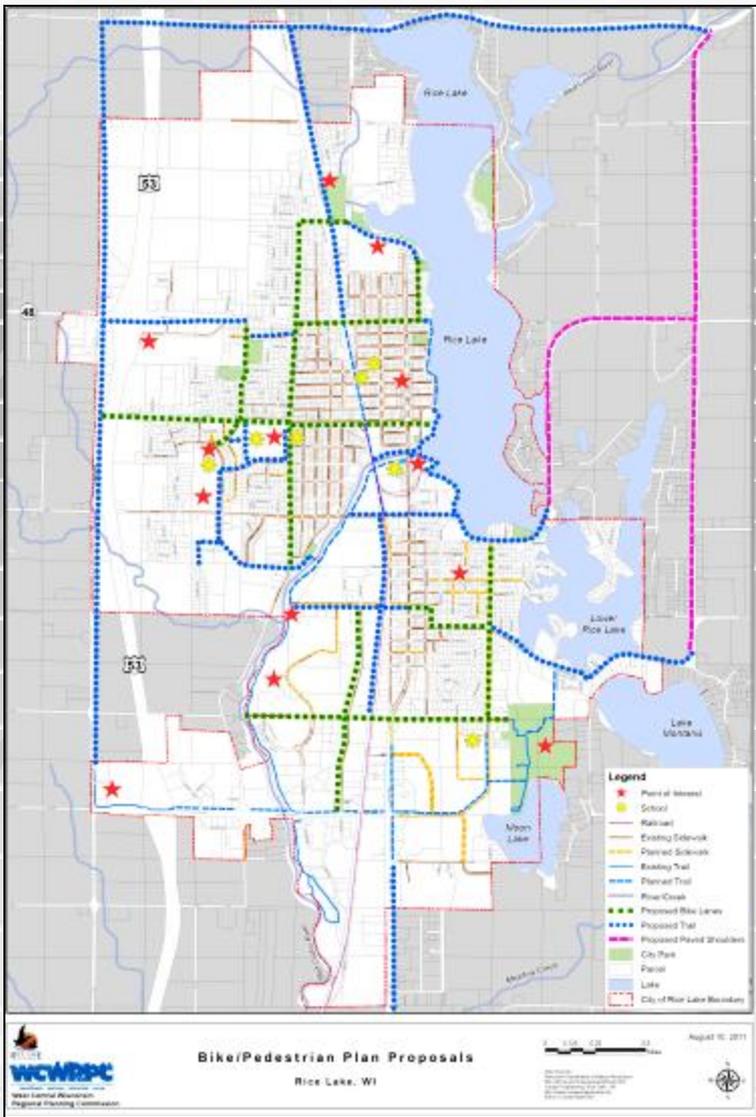
- Regional economic development planning and coordination.
- Administration of revolving loan funds.
- Project consultation, grant writing, and administration.
- Community and business finance.
- County economic and population profiles.
- Community and industrial park profiles.



West Central Wisconsin Regional Planning Commission

Transportation Services

- Highway, rail, and airport planning.
- Safe routes to school plans.
- Rural and urban transit plans.
- Corridor plans.
- Traffic/parking studies.
- Pedestrian/bicycle facilities planning.



West Central Wisconsin Regional Planning Commission

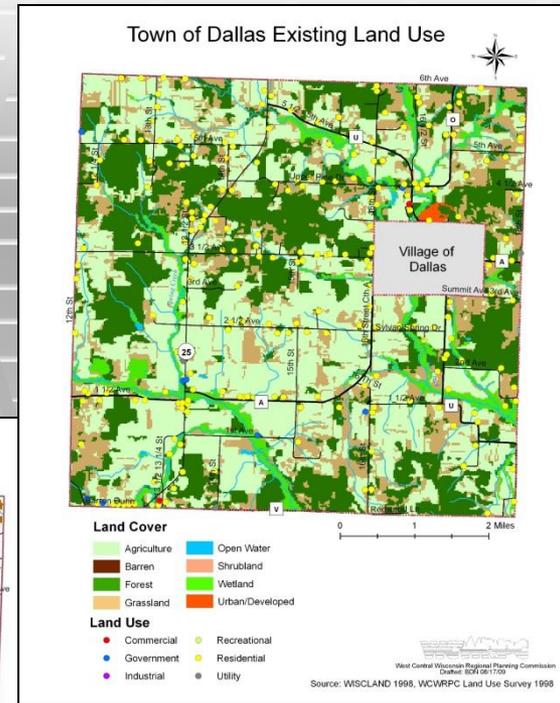
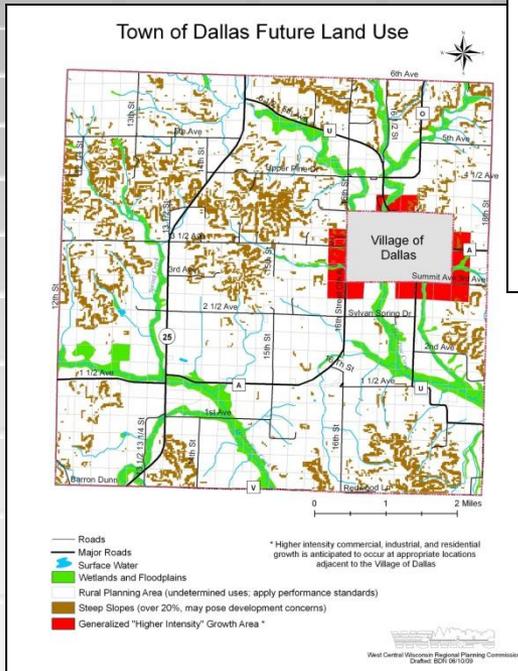
Community Development Services

- County and community comprehensive plans.
- Zoning and subdivision regulations.
- Land use planning.
- Grant writing and administration.
- Emergency preparedness.
- Hazard mitigation planning.
- Tax increment finance plans.
- Capital improvement plans.
- Outdoor recreation plans.
- Housing assistance.
- Placemaking services.

TOWN OF DALLAS COMPREHENSIVE PLAN 2009-2030



Adopted November 09, 2009



West Central Wisconsin Regional Planning Commission

Conservation and Mapping Services

- Water quality planning.
- Sustainability planning.
- Lake management plans.
- Base and customized maps.
- 3D modeling, visualization, and GIS.
- Mapping and graphics for special needs.

Site concept design from 2013 Woodville Placemaking Exercise



Farm Fresh Atlas™
2014 Western Wisconsin Local Food Directory
www.wifarmfresh.org

100+ Farms, Farmers' Markets, and Businesses

FREE

QR code

The cover features a vibrant photograph of fresh produce, including carrots, potatoes, and bell peppers, with a 'FREE' sticker and a QR code.

West Central Wisconsin Regional Planning Commission

- Your Board is our Board...you are our boss.
- We are a public consultant ...not profit driven.
- We have the tools and expertise to help you strengthen your county and communities.
- We are able to leverage resources, coordinate, and cooperate at multiple levels.
- We are here to help you!

CDBG Consolidation Initiative

■ History

- RBF, Inc. created in 1995
- Initiative began in 2005 by WI Dept. of Commerce & WCWRPC
- Consolidation allowed for removal of federal guidelines and ample cash to service the communities in all seven (now eight) counties
- \$5 million cash; \$11 million in outstanding loans
- May of 2007 – Consolidated Fund was established
- Microloan and Façade loan programs were established in Jan 2008
- Businesses located in the WCWRPC region are eligible for the RBF, Inc. programs, as well as those businesses located in Pierce County*

*Prairie Farm has not consolidated their RLF and are not eligible for any RBF programs



REGIONAL BUSINESS FUND, INC.

Revolving Loan Fund Program

- Gap financing for growing/expanding and established businesses
- Larger loan amounts
 - \$25,000+
- Larger economic impact on individual basis
- 4% interest; 5-10 year terms; flexible repayment terms; collateral required

Carl Proescholdt and Julie Schnacky
DCA Manufacturing, Inc.
Cumberland



REGIONAL BUSINESS FUND, INC.

Micro Loan Fund Program

- Financing for start-up/newly established businesses
- Loan Amount
 - \$5,000- \$25,000
- Eligible Uses
 - Start-up costs, FF&E purchases, working capital, leasehold improvements, & **BEYOND**
- 4% interest, 3-10 year terms; business plan required



Chetek Bakery, Inc.
Chetek

Downtown Façade Loan Program

- Encourage revitalization of core downtowns
- Loan Amount \$5,000 - \$30,000
- 0% Interest & Term up to 15 years
- Mortgage on building being renovated

Shawn Carr Agency, LLC
Rice Lake

*Before – left
After – right*



REGIONAL BUSINESS FUND, INC.

Technology Enterprise Fund (TEF)

- Financing for new and emerging technology companies
- Loan Amount \$100,000 - \$250,000
- Patient Debt
- At least 1:1 dollar-for-dollar match of private capital



Economic Impacts of CDBG – RLF Consolidation in Barron County

- \$2.3 million lent to 52 businesses
 - 19 of them Start-up businesses
- 421 jobs retained by businesses
- 160 jobs created by businesses
- Average award per job created/retained = \$3,950
- \$9.2 million in \$'s leveraged
- Many community downtowns being revitalized and adding to the tax base



Impact as of 12/31/2013

West Central Wisconsin Regional Planning Commission



An innovative leader in responsible planning and development for over 40 years

coordinate. partner. advocate. serve.

Lynn Nelson, Executive Director

Beth Waldhart, Fund Manager

West Central Wisconsin Regional Planning Commission

800 Wisconsin Street, Building D2, Suite 401, Mail Box 9

Eau Claire, WI 54703

Phone: 715.836.2918

Fax: 715.836.2886

Email: wccwrpc@wccwrpc.org

Web Site: <http://www.wccwrpc.org>